

4.

Development of useful skills

By completing this course students will develop general and specific skills, including research, analysis, problem-solving, decision-making, critical thinking and communication.

These skills enhance their confidence and ability to participate effectively, not only as members of the business world, but also as citizens dealing with issues emanating from business activity.

Contemporary Focus

Contemporary business issues and case studies are embedded in the course to provide a stimulating and relevant framework for students to apply to problems encountered in the business environment.

Students also investigate business planning and use a range of information to assess and evaluate business performance. The role of incentives, personal motivation and entrepreneurship, especially in small business, is recognised as a powerful influence in business success.

5.

Business Studies

At CHSC, Business Studies is taught by teachers who have relevant post-graduate qualifications in Business.

Teachers are experienced in the classroom and are current HSC markers. They understand what is required to succeed.



Business Studies

YEAR 11 & YEAR 12 COURSES



COFFS HARBOUR
SENIOR COLLEGE

1.

Why do Business Studies?

Our students typically work toward a variety of post-school career paths. Business Studies offers a relevant grounding for students who aspire to trade-related employment paths. It is especially useful for trade based students who aim to study at Vocational Education providers such as TAFE and eventually own and run a small business.

Other students study a variety of higher education options at Universities such as Accounting, Marketing, Human Resources, Management, IT Business or International Business. These students end up in a variety of managerial positions both in Australia and overseas.

2.

Course Description

The Stage 6 Business Studies course includes the following topics:

YEAR 11 TOPICS

- The Nature of Business
- Key Business Functions
- Managing a Business.

YEAR 12 TOPICS

- Operations
- Finance
- Marketing
- Human Resources.

3.

Pathways from CHSC

Study on a mixed TAFE and University campus. There are options available for students who want to study small business at TAFE.

Business Studies provides a relevant background for students who wish to go on and study business at University.

